



The Arab Knowledge Report 2009: Towards knowledge Society in the Arab World

Cover design contest

Mohammed bin Rashid Al Maktoum Foundation invites all artistic talents, including university students, art colleges and schools to participate in design contest for the cover of "The Arab Knowledge Report 2009."

He/she who wishes to participate in this contest should take into consideration the following:

- The design should reflect the goals and content of the report, guided by the general background cited below.
- The design should reflect the regional Arab identity and culture.
- The design should be colored with dimensions of 21.5 cm width and 28 cm length.
- The winner will be rewarded a certificate of appreciation and a 15000 AED.
- The winner will be invited to the launching ceremony of the report.
- Deadline for participation to the contest and delivery of drawings and designs is 30th of March 2009

General background about the report

The Mohammed Bin Rashid Al Maktoum Foundation, in collaboration with UNDP, publish "The Arab knowledge Report 2009: Towards Knowledge Society in the Arab World " to stand on knowledge status in the Arab world and to identify the challenges and opportunities towards building a knowledge society that is capable of the acquisition, production and utilization of knowledge in the service of human development.

The concept of knowledge adopted by the report expands to include the entire accumulation of scientific and cultural heritage of the Arab region. Knowledge is therefore a head normative for all human activities aiming to widen the opportunities for Arab human progress and choices to achieve freedom and decent life. Hence; knowledge acquisition, production, localization and its utilization in the service of human development; becomes a tool and goal of all the society, and should be equally available to all its segments, covering the various fields of knowledge including the scientific, artistic, cultural and heritage.

Within this perspective, the report starts by discussing the features and principal pillars of knowledge society. Then it monitors the progress in the Arab world in recent years identifying improvements and / or deficiencies in key areas including education; information and communications technology; and scientific research and innovation. The report stresses the urgent need for action toward the establishing the knowledge society in the Arab region and the utilization of knowledge in the service of human development to catch up with the continuously advancing world. The report also discusses the enabling environments of the knowledge society in the Arab region identifying the most important stimulating and/or hindering factors (with a focus on freedoms as a basic requirement for the empowerment of knowledge society). Finally, the report suggests proposals containing outlines of a practical program to bridge the knowledge gap between Arabs and the world.

Those wishing to take part in the contest, email drawings to:

Ghaith Fariz
Director of the Arab Knowledge Report
Mohammed bin Rashid Al Maktoum Foundation
Seventh floor, Building No. 26
Dubai Healthcare City
P.O. Box. 21444
Dubai, United Arab Emirates

Photo proposals can be sent (**Scanned**) to the following e-mail address:
AKRprize@mbrfoundation.ae

For more information, communicate via e-mail AKRprize@mbrfoundation.ae or by telephone
+971 4 423-3532